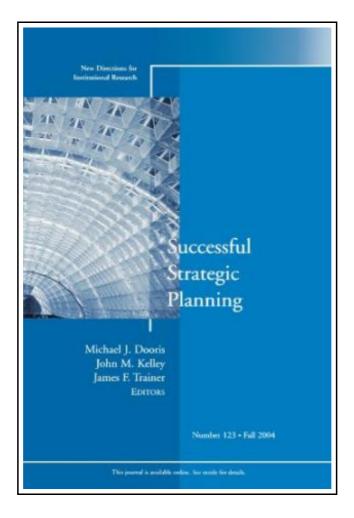
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SUCCESSFUL STRATEGIC PLANNING: NEW DIRECTIONS FOR INSTITUTIONAL RESEARCH, NO. 123



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