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Global Tilt: Leading Your Business Through the Great Economic Power Shift (Hardback)

By Ram Charan

Random House USA Inc, United States, 2013. Hardback. Book Condition: New. 236 x 147 mm. Language: English . Brand New Book. The world's economic center of gravity has shifted. Permanently. Do you know what it now takes to succeed? The global tilt is nothing less than an irreversible shift of economic power--jobs, wealth, and market opportunities--from a small part of the world to its entirety. It is improving the lives of millions of people around the world, and while it is creating immense opportunities, it is disrupting the world as you know it with dizzying speed. If you're an American or European, any assumptions you may have about national and managerial superiority are obsolete. Businesses in China, Singapore, India, Brazil, Malaysia, and other countries on the move have ready access to the capital and expertise they need to grow. Their leaders have just as much knowledge, talent, and drive as you do. And they are unleashing their entrepreneurial verve to scale up fast and grab once-in-a-lifetime opportunities. These businesses will soon be competing with yours everywhere on the planet, even if you're not aware of them yet. Finding opportunities of your own requires you to consider vastly...



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